



INTERESTED IN HAVING YOUR PRODUCT INSTALLATION PHOTO ON THE COVER? CONTACT LINDA@CRCA.ORG TODAY!

# INSERTION ORDER

Silver, Gold or Platinum levels offer greater savings!

SIZE/TYPE	CRCA MBR 4X	CRCA MBR 1X	NON MBR
<b>BLACK/WHITE</b>			
Full	\$1395	\$1674	\$1860
1/2	\$937	\$1125	\$1250
1/4	\$618	\$742	\$825
<b>FOUR COLOR</b>			
Full	\$1968	\$2362	\$2625
1/2	\$1638	\$1966	\$2185
1/4	\$1042	\$1251	\$1390

**COMMIT TODAY!**

Return Signed Insertion Order to:  
info@crca.org or Fax to: 708-449-0837

Questions? Call CRCA at 708-449-3340

Advertisers receive FREE "CLICK THROUGH LINK" from ad to Advertiser's URL in the electronic online version of CRCA Today at www.CRCA.org!

**PRINTING SPECIFICATIONS:**

- Image Files should be CMYK at least 300 DPI
- Ads to be supplied as TIF, EPS or PDF formats with fonts and Hi-Res Supports embedded
- Full Page: Bleed - 8.75x11.25, Trim - 8.5x11
- Half Page: Bleed - 8.75x5.625, Trim - 8.5x5.5
- Quarter Page: Bleed - 4x5.25, Trim - 3.625x4.875

ADVERTISER NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

ZIP \_\_\_\_\_ EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

WEBSITE OR URL FOR WEBLINK \_\_\_\_\_

**RESERVE THE FOLLOWING AD SPACE:**

___ SUMMER 2018, Close Date: 6/1/18	___ NEW AD	/	___ REPEAT	___ COLOR / B&W	SIZE	___ RATES\$
___ FALL 2018, Close Date: 8/24/18	___ NEW AD	/	___ REPEAT	___ COLOR / B&W	SIZE	___ RATES\$
___ WINTER 2018/19 Close Date: 11/9/18	___ NEW AD	/	___ REPEAT	___ COLOR / B&W	SIZE	___ RATES\$
___ SPRING 2019 Close Date: 3/1/19	___ NEW AD	/	___ REPEAT	___ COLOR / B&W	SIZE	___ RATES\$

\_\_\_\_\_ / / \_\_\_\_\_

(PRINT NAME) (SIGNATURE) (DATE)

**CRCA TODAY GENERAL POLICIES**

**Terms:** Invoices due 30 days of receipt date

**Cancellations:** Must be received in writing not less than ten (10) days in advance of closing date. Cancellation of this contract before expiration shall result in billing adjustment due to the higher earned rate.

**Simulation of Publication Format:** The publisher reserves the right to reject any advertisement and to designate as advertising any advertisement resembling editorial matter.

**Publisher's Protective Clause:** Advertisers and their agencies assume liability for all content including text, representation and illustrations of advertisement printed and assume responsibility for any claims made against the publisher.

**Publisher Error:** The publisher's liability for any error will not exceed the cost of printing for the page(s) in question.

