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PRESS RELEASE

For Immediate Release

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Images Available

Images can be downloaded from

http://www.winsbyinc.com/runnion/pr/wi_salesman_pr.html

through April 2012

RUNNION EQUIPMENT NAMES SCOTT DESJARLAIS SALES REP IN WISCONSIN **Extensive experience in customer relations and equipment management**

Lyons, IL (October 19, 2011)—Runnion Equipment is pleased to announce that Scott DesJarlais has joined the company as outside sales representative in Wisconsin. In his new position, Mr. DesJarlais is responsible for new and used equipment sales in Wisconsin at Runnion Equipment.

“Scott has had a major impact on sales volume in the equipment industry in all his previous positions,” says Pat Runnion, president at Runnion Equipment. “We look forward to seeing significant contributions from him to expand our loyal customer base in Wisconsin.”

Mr. DesJarlais has worked in a variety of positions in the equipment industry. He spent eight years at YES Equipment and Services, Inc. of Wisconsin, serving as both rental department manager and major accounts manager to promote brand awareness of the JCB product line. Scott earned recognition as the top JCB sales rep for Southeastern Wisconsin in 2009 and 2010. As a result, Scott was selected by JCB to represent the manufacturer at CONEXPO-CON/AGG 2011. He lives with his wife and children in Merton, WI.

About Runnion Equipment

Runnion Equipment has been selling and servicing boom trucks throughout northern Illinois, northwest Indiana and southern Wisconsin since 1975. Manufacturers represented by Runnion Equipment include: National Crane, Manitex, Palfinger, Prentice, Tadano, Dur-A-Lift, Boscaro, Heiden, Kinshofer and Trail King. For more information, visit their website at www.runnionequipment.com.

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