



CRCA ENewsletter – January 14, 2006

CRCA Trade Show, CRCA in the Chicago Sun Times, CRCA Committee Day, more....

~CRCA Trade Show – It’s hard to believe, but CRCA’s 23rd Annual Trade Show and Roofing Industry Update is just around the corner January 19 & 20, 2006. CRCA’s Trade Show Committee (Chris Adler & Fred Creed, Co-Chairs...plus Rod Petrick, Ron Quimby) have been working on the program long and hard. As a contractor, this is a great chance to see leading products of our industry, and make important contacts with suppliers and potential customers. Many professionally and personally rewarding relationships start here at CRCA’s Annual Trade Show. Make it a point to send your office to the show for this great opportunity!



Joe McDevitt promotes safety



Cathy & Harry Schouten



Registration is easy when pre-registered!

Here’s a sampler of what you’ll see at the CRCA Show

Seminars...The CRCA Roofing Industry Update, with a program on key topics in the roofing industry from several perspectives; Roofing Contractors – Roofing Consultant Steve Mulvihill, ARCON Assoc., & Roofing Scientist Rene Dupuis, SRI, (Urban Heat Island Effect the real story...plus other important topics) and Roofing Distributor / Manufacturer (freight, delivery permits, material availability & changed cost environments) for a real blockbuster program.

Guest speakers like Jim Brosseau, CRCA Past President & Current MRCA President, and Rod Petrick, CRCA 1st Vice President, plus leading industry supplier partners, Dave Lowery, North Coast Roofing Systems and Bob Taffaro, GAF, all add value to the experience. Roofing Contractors, Architects & Engineers, Building Officials / Fire Marshals, Building Owners & Managers have been invited to this important event.



CRCA’s Industry Update has Architects, Consultants, Building Officials attending.



NRCA’s Steve Philips addresses the 2005 CRCA Industry Update Audience.

- NEW Professional Technology & Safety Friday Seminars.... 8:00 am – 1:00pm

- Underlayment Systems – G-P Gypsum
- Modified Bitumen Systems – Soprema
- Energy Efficient Sloped Roofing Systems – McElroy Metals & Valspar
- Safety for Low and High Slope Roofing - Bill Lynch, Drew Hupp of CRCA & Frank Marino, Safety Check, Inc.
- For Foremen & Superintendents – “Preventing Field Mistakes Today” – Chris Mooney, GAF

- Trade Show Exhibits – Visit the professional steep, medium and low sloped roofing, plus the waterproofing industry in one place, here in Chicagoland. Visit <http://www.crca.org> for the complete schedule and to download a registration form. There’s something for everyone at this years’ show. Architects & Engineers, there’s over 6 hours of CEU possibilities for you at the show.

~CRCA Committee Day – On January 24, 2006, CRCA’s Committees will meet to plan the years’ activities through a unique day of roundtable gatherings. Committees are selected by the CRCA President prior to the meeting. To be a part of this event at the William Tell Inn, join a committee by reply to this email. CRCA’s Committees have been active since the association was founded over 100 years ago...and are still the lifeblood of CRCA. Visit http://crca.org/crca_membership/committees.htm to learn more about the committees and their functions.

~CRCA Newsletter online – Did you miss a CRCA ENewsletter? Don’t fret; just click to the CRCA website ENewsletter Archives. <http://crca.org/Resources/newsletter.htm> .

~CRCA Scholarship Program – CRCA offers a \$3000 yearly renewable scholarship to members and the general public. We’ve had a long history of great applicants and winners who really appreciate what CRCA does to help finance their education. If you know a young person who’s interested, the Application is available on the CRCA Website. http://crca.org/crca_scholarship/index.htm



**Chuck Dessent & 2005 winner
Heather Volkamer**



CRCA Scholarship Committee & Recipients

~New Association in Roofing – The Reflective Roof Coatings Institute (RRCI) has formed to promote the benefits of roof coatings and energy consumption, development of research data, and advance the interests of the reflective roof coatings industry. For info, visit <http://www.reflectivecoatings.org> .

~**CRCA in the News** – Chicago Sun Times columnist Neil Steinberg wrote an editorial about the Pilgrim Baptist Church and the roofing industry January 9, 2006. CRCA's President Joe McDevitt wrote Steinberg on behalf of **Professional Chicago Roofing Contractors and CRCA: Steinberg published the following:**

The few, the proud, the roofers – Chicago Sun Times, January 13, 2006

I admit that when I compared roofers to the Ku Klux Klan for their tendency to burn black churches, I did not expect the moderate, reasoned response I got from Chicago's roofing community. While I don't usually print reader reaction -- my general view is, "Hey, get your own column" -- I thought, as a reward for being polite, and perhaps as a lesson to any stray congressmen who might be eager to learn how replies are written in polite society, that I would print this, as a change of pace:

"My name is Joe McDevitt, President of a very proud Chicago Roofing Contractors Association, (CRCA), the oldest association of its kind in the United States, founded in 1876. I am also president of a 40-year-old professional Chicago based industrial and commercial roofing contractor and a contractor member of the United Union of Roofers, Waterproofers and Allied Workers, Local #11.

"Like everyone who saw the pictures on TV of the Pilgrim Baptist Church Fire, the many family owned CRCA Contractor Businesses were very saddened by the loss of a great church building . . . and pleased to see the spirit still alive in church members' passion for their church community supporting the church and each other.

"While reading your column of Monday regarding the unfortunate fire which occurred at the Pilgrim Baptist Church, I as well as many of my association's contractor members were surprised with the tone of your article. Although you may have felt that your comments were merely poking fun at our trade, we are very serious about the professionalism of our industry. The CRCA Chicago Roofing Contractor members are some of the best in the world taking great pride in quality workmanship and a dedication to safety, like the many trades in construction. As you correctly stated, 'roofing is a particularly nasty, smelly, extremely dangerous business which involves hot tar and open flames.' In addition, we are exposed to great danger due to the nature a trade executed at a high elevation above the ground.

"Therefore, we invest time and money in safety, training the roofing worker to protect not only their own and crew's lives, but also our customers' and the citizens of Chicago as well. Plus, CRCA has formed a partnership with OSHA for general and heated materials safety, worked with the Midwest and National Roofing Contractors Association on the CERTA Safety Program for workers using torches, and we write CRCA safety bulletins for contractors" . . . There's more, but we're out of room and you get the point.

To see the article that prompted CRCA's response, visit:

<http://www.suntimes.com/output/steinberg/cst-nws-stein09.html>

See you at the CRCA Trade Show & Seminars !!
Bill McHugh, CRCA Executive Director

©Copyright CRCA 01/14/06 - Permission is hereby granted to forward, print, circulate, quote with credit to CRCA. CRCA is a non profit organization of Roofing, Waterproofing Contractors, Distributors, Manufacturers Representatives and Manufacturers interested in furthering the Advancement of the Roofing and Waterproofing Industry. For more information, contact the CRCA Office, Bill McHugh, Executive Director 4415 W. Harrison St., Suite 322, Hillside, IL 60632 ~ 708.449.3340 ~ EMail: bill@crca.org Website: www.crca.org To unsubscribe email bill@crca.org with tagline REMOVE